

Conference posters should be highly visual, concise, and readable from 1–2 meters away, typically adhering to A0 or A1 portrait size, though checking specific event guidelines is crucial. Focus on key findings (under 1000 words), using bold graphics, charts, and bullet points rather than long paragraphs.

Structure with a clear flow, generally including a title, introduction, methods, results, and conclusions.

Key Poster Guidelines

- **Design & Layout:** Use a clear, logical layout (usually columns) with a top-to-bottom or left-to-right flow. Ensure the design is uncluttered and visually appealing, using 50% visuals (photos, graphs) and 50% text.
 - **Text & Readability:**
 - o **Title:** Should be readable from 5-10 feet away (size \sim 72–100+ pt).
 - o **Body text:** Minimum 24-30 pt font; headers \sim 48-60 pt.
 - o **Font Types:** Use simple, sans-serif fonts (e.g., Arial, Calibri, Helvetica) for readability.
 - o **Text Volume:** Limit text to around 1000 words or less. Use bullet points, not paragraphs.
 - **Visuals & Color:**
 - o Use high-quality images and graphs.
 - o Use a simple, professional color palette (2-3 colors max) to improve readability and draw attention to key findings.
 - o Avoid dark backgrounds, which can make text hard to read and waste ink.
 - **Content Structure:**
 - o **Title/Authors/Affiliations:** Top of the poster.
 - o **Introduction/Aims:** Brief background and goals.
 - o **Methods:** Concise overview.
 - o **Results:** The core focus; use graphs/figures.
 - o **Conclusions/Discussion:** Key takeaways.
 - o **References/Acknowledgements:** Keep to a minimum (use a QR code if space is tight).
 - **Printing & Preparation:**
 - o **Size:** Generally A0 (mm or inches) or A1.
 - **Format:** Export as a high-quality PDF.
 - **Orientation:** Usually portrait (check if the conference requires landscape).
 - **Tips for Success:**
 - Please prepare a short presentation (1-2 min) to share with viewers.
- Also, please make the poster self-explanatory so it can be understood without you being there